



## ABA English Wins the LinkedIn Best Employer Brand Award 2017

**Barcelona, 29 september 2017** – ABA English, the online language school with millions of students worldwide, has been distinguished by **LinkedIn's Best Employer Brand SMB Award 2017**.

The award recognizes the **company with under 250 employees that best communicated as an employer brand during 2017**, and was won by ABA English this year competing with relevant finalists such as Kimia, OCU and Soltec.



The 3rd edition of these awards, held in Madrid on 26<sup>th</sup> September, granted a total of eleven awards acknowledging the achievements of leading companies such as Vodafone and Deloitte, among others.

This is an important new corporate award for ABA English. The online school has also been distinguished as **Google's Best of 2016**, as the **Best Educational App 2015** by Reimagine

Education (the Oscars of education) or one of the **2017 Top Startups in Spain** by the financial media Actualidad Económica. In addition, ABA is the first online language school authorized to issue **Cambridge English** exams and certificates.

*"We are delighted to receive this award from LinkedIn,"* said Javier Figarola, CEO of ABA English. *"This motivates us to keep on working on our brand and our App, with the mission of democratizing the learning of English."*

### **About ABA English**

ABA English is an online English language school with millions of students in over 170 countries. It is distinguished by its teaching methodology, the ABA Natural Method, which translates the principles of natural mother-tongue learning to the digital space and uses high quality short films produced in-house.

A renowned startup of the EdTech industry, ABA English was awarded "Best Educational App" by Reimagine Education and has been featured by Apple and Google as one of the best educational apps. Furthermore, in 2016 it became the first digital academy to be authorised to issue Cambridge English certificates. Based in Barcelona, its team is made up of more than 80 professionals from 20 nationalities.

For further information go to [www.abaenglish.com](http://www.abaenglish.com), or mobile devices: [AppStore](https://apps.apple.com) o [GooglePlay](https://play.google.com).