

ABA English Extends Commitment to Mumbai Smiles NGO

*The online language school has signed a cooperation agreement with the
NGO, strengthening its long-standing support*

Barcelona, 28th July, 2017 – [ABA English](#) has signed a cooperation agreement with **Mumbai Smiles**, a Barcelona-born NGO dedicated to fighting poverty and supporting Human Rights in India. This agreement strengthens the language school's collaboration with the NGO, which it has been supporting for several years with the aim of helping to improve the opportunities and living conditions of Mumbai's underprivileged communities.

ABA English's contribution this year will be dedicated to the '**Girl Child Education' project, which is aimed at fomenting access to quality education of girls in the Mumbai slums and helping to foster gender equality.**

Millions of people in India suffer social and cultural discrimination, especially in the slums where 60% of the population lives. "*Children's school drop-out rates are very high in India and girls bear the brunt of it. For different reasons, such as the need to work or being forced to marry, girls are pushed out of mandatory schooling earlier than boys,*" explains Alfonso Alzugaray from Mumbai Smiles.



ABA English's collaboration with Mumbai Smiles is not limited to financial support. It also encompasses other actions such as **grants for English courses**, donating computers, or **employee involvement** in funding programs for the NGO, for example the sale of fabric roses handcrafted by women of the slums especially for Book Day celebrated every April. "*Solidarity with the underprivileged is part of our DNA,*" said Javier Figarola, CEO of ABA English. "*Our dream is to help improve the lives of everyone through the learning of English, regardless of their social or cultural status.*"



For this reason, ABA English provides parts of its course for free and ensures the paid course has accessible prices. *"But to ensure we reach the most disadvantaged people,"* Javier Figarola adds, *"we want to do more and contribute our grain of sand to help improve their living conditions, education and professional opportunities."*

Through its social responsibility policy, ABA English actively collaborates with different organizations and foundations with local, domestic and international reach.

About Mumbai Smiles

Mumbai Smiles is an NGO that began work in 2005 and is dedicated to peacefully combating poverty and defending Human Rights in the slums of Mumbai. Its main areas of action encompass projects in education, health and socioeconomic development. The NGO also conducts campaigns and educational actions to expose, and also condemn, the violation of rights and exclusion that millions of people suffer in the city of Mumbai.

sonrisasdebombay.org

About ABA English

ABA English's +17 million students benefit from the online school's unique methodology based on contextual learning, which translates the principles of intuitive and natural mother-tongue learning to the digital world, using films specially developed for learning English that improve the user experience on any platform. Since its launch in 2013 ABA English has made its mark as a non-traditional start-up and its learning method has been recognized internationally. The company was awarded Best Educational App 2015 by Reimagine Education (awards known as the 'Oscars of education') and the app is been frequently featured in Google and Apple's app stores, plus being named by Google as "Best of 2016".

Among other academic agreements with top educational institutions, ABA English recently partnered with Cambridge English Language Assessment to become the first completely digital academy to be authorized to issue official Cambridge English certificates. Based in Barcelona, ABA English stands out for its multinational and multidisciplinary character. Around 90% of students are located outside of Spain and its more than 70 employees come from 20 different countries and fields of expertise. For more information visit www.abaenglish.com or the [AppStore](#) or [GooglePlay](#) for mobile devices.